

# LYDIA KOWALSKI

WEB + GRAPHIC DESIGNER

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Passionate and determined UI/UX Designer with over 3 years of experience in graphic design, web design, and front end development. Able to work within short deadlines and juggle multiple projects at once. A motivated Self-starter that can work independently as well as a team player who will support a positive work environment. Creative and a fast-learner who thrives in a fast-paced, dynamic environment.

## EDUCATION

*Seneca College of Applied Arts and Technology*  
**Graphic Design** (2011 - 2014)

Ontario College Advanced Diploma (Honours)

*Durham College of Applied Arts and Technology*  
**Web Development** (2009 - 2011)

Ontario College Diploma Received.

## SKILLSET

- Adobe Creative Suite
- Sketch, InVision and UXPin
- HTML 5 and CSS 3
- Front End Development
- Content Management Systems
- Microsoft Office (Word, Excel and PowerPoint)

## VOLUNTEER EXPERIENCE

**2014 Jan - Feb: Graphic Design Intern**  
*Rich Media, Toronto Ontario.*

- Designed and Developed web interfaces and print material for top financial institutions in Canada.

**2012 Aug - 2012 Sept: Graphic Design Intern**  
*Curb Signs - Aurora, Ontario*

- Assisted in designing and preparing files for print up to the company and consumer's standards.

## CAREER HIGHLIGHTS

**2016 Sept - Present: UI/UX Designer**

*Mundomedia - Richmond Hill, ON*

- Design websites, landing pages and product offers optimized for excellent usability.
- Responsible for producing semantic, responsive front end coding for any web based projects.
- Assist with any internal sales materials, newsletters and branding.

**2015 June - 2016 August: Web and Graphic Designer**

*Netvatise - Toronto, ON*

- Designed and coded responsive websites that ensure a great user experience across all devices.
- Created print based promotional materials and
- Did prompt updates to client websites.

**2014 May - 2015 June: Freelance Designer**

*Zealous Entertainment - Toronto, ON*

- Designed print and web based projects for a variety of different clients.

**2013 June - 2014 Apr: Front End Developer**

*Pixel Thought Media - Aurora, ON*

- Developed functional, interactive and mobile responsive websites for a variety of clients.
- Worked with Wordpress to create websites simple enough for clients to update themselves.

**2011 Mar - 2011 June: Website Designer & Developer**

*STERLON Underwriting Managers LTD - Oshawa, ON*

- Designed, coded and updated the official STERLON website, as well as partner sites.
- Worked with Google Analytics and Search Engine Optimization technology.